

ABOUT TRAVELCLICK

TravelCLICK (www.travelclick.net) is the leader in hotel ecommerce solutions, providing a continuous flow of high-value online bookings to hotels worldwide. A uniquely comprehensive one-stop solution, TravelCLICK offers market intelligence, distribution, and digital marketing solutions delivered with personal attention and local market expertise. With revenue optimization experts in every global market, we help our clients make better business decisions, generate greater demand from the right mix of channels, convert more shoppers to high-value guests, and increase hotel revenue.

OFFERING INSIGHT AND RESULTS—WITH A PERSONAL TOUCH

Market Intelligence Solutions

- **Hotelligence®:** Past GDS performance for occupancy, pricing, and more compared to competition
- **Hotelligence FuturePACE®:** Forward-looking view of hotel performance compared to competition
- **RateVIEW®:** Powerful rate shopping tool to monitor your rates against the hotel competition
- **SearchVIEW™:** Monitors presence on search engines, third-party sites, and consumer review sites.

Distribution Solutions

- **iHotelier® Central Reservation System:** Integrated reservation management and marketing system
- **iStay® Web Booking Engine:** High-conversion booking engine & hotel merchandising platform
- **ChannelDirect™:** Inventory and rate control across all third parties using one web-based system

Digital Marketing Solutions

- **Travel Agent Media:** Maximum hotel visibility and probability of booking on the GDS
- **Hotel Internet Marketing Solutions:** Complete web presence management including Website Design, SEO, Content Management, Pay-per-click Advertising, Email Marketing, and Linking

GLOBAL REACH, LOCAL EXPERTISE

- 450-plus employees serving customers in 140 countries
- Global offices in Barcelona, Chicago, Dubai, Houston, Phoenix, Melbourne, Shanghai, and Tokyo
- Local industry experts on hotel marketing and distribution who work with customers in every major market

CUSTOMERS

- 14,000 customers including global brands, independent hotels, medium-sized chains and management companies
- Hospitality industry leaders such as Accor Hospitality, Banyan Tree Hotels, Best Western, Hotel Sacher Vienna, Hyatt Hotels & Resorts, Joie de Vivre Hotels, Marriott International, Oberoi Hotels & Resorts, Ritz Paris, Shangri La Hotels & Resorts, Taj Hotels Resorts & Palaces, and The Westbury London.

AWARDS

- Most awards in 2008 for the industry across marketing, application expertise, and customer service
- **Marketing:** Sixteen (16) International WebAwards for Website Design, Ten (10) W3 Awards for Website Design, Six (6) HSMIA Adrian Awards for Excellence in Internet Marketing
- **Application Expertise:** Best Interactive Application, Hotel & Lodging for iStay® Web Booking Engine by the Internet Advertising Competition by Web Marketing Association
- **Customer Service:** ACE™ Achievement in Customer Excellence Award

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