

## FULL YEAR 2008

### Worldwide Results

#### Performance by Source

Worldwide, 2008	Room Nights	Yr over Yr % Growth	ADR	Yr over Yr % Growth	Revenue	Yr over Yr % Growth
Travel Agent (GDS) Component	114,791,421	-2.6%	\$171.65	4.4%	\$19,704,506,624	1.7%

#### Performance by Market Segment

Worldwide, 2008	Room Nights	Yr over Yr % Growth	ADR	Yr over Yr % Growth	Revenue	Yr over Yr % Growth
Luxury	4,234,303	1.7%	\$399.15	3.7%	\$1,690,101,303	5.5%
Upscale	40,849,514	(2.4%)	\$203.28	1.9%	\$8,303,714,330	(0.6%)
Mid-scale	46,767,796	(3.2%)	\$137.82	5.5%	\$6,445,506,480	2.1%
Economy	8,307,918	(12.5%)	\$92.50	5.9%	\$768,465,789	(7.3%)