

## FULL YEAR 2004

### Worldwide Results

#### Performance by Source

Worldwide, 2004	Room Nights	% Growth	ADR	% Growth	Revenue	Yr over Yr % Growth
Travel Agent (GDS) Component	92,172,342	6.8%	\$132.13	6.5%	\$12,178,680,758	13.7%
GDS-Powered Internet (ODD) Component	22,209,367	11.2%	\$100.73	10.4%	\$2,237,250,365	22.8%
Total and ODD Hotel eCommerce	114,381,709	7.6%	\$126.03	6.9%	\$14,415,931,123	15.1%

#### Performance by Market Segment

Worldwide, 2004	Room Nights	% Growth	ADR	% Growth	Revenue	Yr over Yr % Growth
Luxury	2,513,475	15.9%	\$310.64	7.0%	\$780,793,363	24.0%
Upscale	33,577,310	3.4%	\$154.01	6.4%	\$5,171,075,936	10.0%
Mid-scale	39,588,218	6.3%	\$101.15	5.3%	\$4,004,499,373	12.0%
Economy	7,501,869	1.9%	\$70.78	3.9%	\$530,959,763	5.8%