



Speaker Bio



Klimis Messios
Vice President, Europe
TravelCLICK Inc.

Expertise: European Hotel Industry Trends

Klimis manages TravelCLICK's sales and business development practice in Europe, where the company's customer base is aggressively expanding in reservations and Internet/digital marketing services. With 20 years of hotel industry experience, Klimis is an expert in hotel marketing and distribution strategies designed to grow bookings with optimal profitability.

Klimis has built a strong foundation in hotel marketing best practices through training in luxury properties throughout the world. Before joining TravelCLICK, he was pivotal in defining the brand identity for Golden Tulip Hotels, Inns & Resorts, where he was responsible for all areas of distribution, revenue management, and sales and marketing. He launched a customized customer relationship management program that identified and rewarded the hotel's best guests, driving repeat stays and increased guest loyalty.

A Fulbright scholar, Klimis studied hotel management in London and at Cornell University in the U.S. He is a member of the Hotel Sales Management Association (HSMAI) Europe and the Hotel Electronic Distribution Network Association.

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