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FOR IMMEDIATE RELEASE

TRAVELCLICK® Hosts Webinar on Third Quarter 2009 Global Hotel Performance: Creating and Sustaining Competitive Advantage in 2010

CHICAGO (November 18, 2009)—The most recent data shows that the global hospitality industry has started to deliver performance improvement in key metrics, with Internet travel growing over 14% for the third quarter of 2009. Smaller rates of decline indicate that some travel segments are beginning to return to the marketplace, helping to fuel the beginning of a recovery in 2010. On December 2 and 3, TRAVELCLICK®, the leader in hotel ecommerce and business intelligence solutions, will address these trends and more in a complimentary webinar titled "Third Quarter 2009 Global Hotel Performance: Creating and Sustaining Competitive Advantage in 2010."

The webinar will highlight third quarter performance results and future trends based on TRAVELCLICK's proprietary eMonitor and eTRAK market performance reports. It will also provide recommendations that can help hotels prepare for the year to come and maximize opportunity as the economy turns the corner. Key topics will include:

- Review and analysis of third quarter 2009 global hotel performance
- The power struggle between OTAs and hotels—who is winning
- Impact of the economy on shopping behavior and conversion trends
- Leading performance indicators heading into 2010
- Specific actions hoteliers can take to create their own competitive edge

Trends and perspectives will be presented by TRAVELCLICK's industry experts John Hach, Vice President, Media & Industry Relations, and Kristi White, Director of Revenue Optimization. The seminar will be moderated by Barbara Taylor Carpender, President & CEO of Taylored Training and a frequent moderator for the Hospitality Sales and Marketing Association International (HSMAI).

The global seminar offers three sessions to accommodate a range of time zones:

- December 3, GMT 3:00 (December 2, 9:00 PM Chicago)
Register [here](#).
- December 3, GMT 15:00 (December 3, 9:00 AM Chicago)
Register [here](#).
- December 3, GMT 19:00 (December 3, 1:00 PM Chicago)
Register [here](#).

To register, click on the session above that you would like to attend or visit our website at <http://www.travelclick.net/webinar/index.cfm>. To check the time for your local area, go to www.timeanddate.com. Limited space is available.

About TRAVELCLICK, Inc.

TRAVELCLICK (www.travelclick.net), the leader in hotel ecommerce solutions, provides a continuous flow of high-value online bookings to hotels worldwide. A uniquely comprehensive one-stop solution, TRAVELCLICK offers business intelligence, distribution, and digital marketing solutions delivered with personal attention and local market expertise. With revenue optimization experts in every global market, we help our clients make better business decisions, generate greater demand from the right mix of channels, convert more shoppers to high-value guests, and increase revenue and profitability. Serving the hospitality industry since 1999, TRAVELCLICK has more than 15,000 customers in 140 countries with offices in Baltimore, Barcelona, Chicago, Dubai, Houston, Phoenix, Melbourne, Shanghai, and Tokyo.

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